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B.M.S COLLEGE FOR WOMEN
BENGALURU – 560004

I SEMESTER END EXAMINATION –APRIL- 2024

M.Com. - KNOWLEDGE MANAGEMENT & INNOVATION

(CBCS Scheme – F+R)

Course Code: MCM106T

Duration: 3 Hours

QP Code:11017

Max. Marks: 70

SECTION – A

1. Answer any Seven Questions out of Ten. Each Question Carries Two Marks. (7x2=14)

- Define Knowledge Management.
- Differentiate between Information Management and Knowledge Management.
- Name two tools used for knowledge capture and creation.
- Name two steps involved in conducting a Knowledge Audit.
- What do you mean by Tacit Knowledge?
- Define Learning Organisation.
- Give the meaning of Blogs.
- State the meaning of data mining.
- Name any two objectives of Knowledge Management
- What do you mean by commonsense?

SECTION – B

Answer any Four Questions out of Six. Each Question Carries Five Marks. (4x5=20)

- Define Knowledge Broker. Critically examine the activities involved by knowledge brokers.
- What is a Knowledge Management strategy? Briefly explain its importance.
- Briefly explain the types of Knowledge Management.
- Briefly explain different types of organizational learning.
- Briefly explain the roles and responsibilities of Senior Management in Knowledge Management.

7. Describe the Knowledge Management System Life Cycle.

SECTION – C

Answer any Two Questions out of Four. Each Question Carries Twelve Marks (2x12=24)

8. What do you mean by Knowledge Conversion? Explain the SECI model in detail.
9. Discuss the role of learning excellence in corporate organizations.
10. Explain the concept of Social Network Analysis and its relevance to Knowledge Management.
11. What is benchmarking? Explain its steps and benefits

SECTION – D

(Compulsory Skill-based Question on Subject / Paper) (1x12=12)

12. Explain the categories of Knowledge Management roles.
